









Thinking about taking your next fundraising event **virtual**?



GFS Events can help you create a virtual event to stay connected with your community and reach your fundraising goals. Let us help you create ways to engage your supporters during this uncertain time. We can help you raise money that you need now more than ever to continue your mission!

Here's how:

-  **Strategic virtual event fundraising consultation:** GFS Events advises you on current best practices and fundraising strategies for your virtual event
-  **Virtual timeline & project management:** GFS Events creates your virtual event timeline and assigns and oversees all tasks associated with your event
-  **Email and print marketing support:** GFS Events assists you with developing your content for all event messaging
-  **Sponsorship assistance:** GFS Events assists you with developing your sponsorship packet, reviews your benefits, and assists you with sponsorship outreach
-  **Donor outreach support:** GFS Events helps you engage and connect with your donors, ambassadors, and table captains and provides them with the right tools.
-  **Virtual layout assistance:** GFS Events advises you on your website and your fundraising platform's visual design and layout
-  **Graphic design support:** GFS Events creates your event collateral as requested including your save the date, invitation, and overall event branding
-  **Social media support:** GFS Events assists you with developing your event social media calendar and provides you with content ideas and templates.



Let's talk about your fundraising goals & how we can support you! We are happy to share with you the ways we have successfully taken our clients' events virtual!

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